Est 3379 KScj-KSUX-KKMa 4/11-4/15

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
, AxMedia	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
Jim Pillen	
Authorized committee:	
Jim Pillen for Governor	
Agency requesting time (and contact information):	
N/A AxMedia	
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
Governor of Nebraska	
Date of election:	General ✓ Primary
May 10th, 2022 Treasurer of candidate's authorized committee:	
Sarah Pillen	
The undersigned represents that:	wished by (sheek and how bolow)
(1) the payment for the broadcast time requested has been fur	
the candidate listed above who is a legally qualified car	
the authorized committee of the legally qualified candi	
(2) this station is authorized to announce the time as paid for b	
(3) this station has disclosed its political advertising policies, included and other sales practices.	uding applicable classes and rates, discount, promotion
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC	DIMINIATION ON THE BASIS OF BACE OF ETHNICITY
IN THE PLACEMENT OF ADVERTISING.	RIIVIII AT TO THE BASIS OF TAKE OR ETHINGTH
Candidate/Committee/Agency	Station Representative
Signature: TAGLOR FCRNAC	Signature:
Name: Taylor Fernie	Name: Kelli Enikson
Date of Request to Purchase Ad Time: 1/13/2022	Date of Station Agreement to Sell Time: 4/8/22

to an opposing candidate or, if it does, (for a duration of at least four seconds ar the candidate approved the broadcast a	ne broadcast matter to be aired pursuant to 2) contains a clearly identifiable photograp nd a simultaneously displayed printed state and that the candidate and/or the candidate tains a personal audio statement by the car adidate has approved the broadcast.	h or similar image of the candidate ment identifying the candidate, that e's authorized committee paid for the
Candidate/Authorized Committee/	/Agency	
Signature:		
Name:		
Date:		
TC	O BE COMPLETED BY STATION O	NLY
Ad submitted to Station? Yes Date ad received: 324 202	es No	ictory"
Federal candidate certification signed (a	bove): Yes No	N/A
Rejected – provide reason (option	romptly upload updated final form when co	
Contract #:	Station Call Letters: KSCI - KSUX - KKMA	Date Received/Requested:
Est. #: 3379	Station Location: SION X City	Run Start and End Dates: 4/11 - 4/15/2022
use this space to document schedule of purchased or attach separately. If station	raffic system print-out) or other documents time purchased, when spots actually aired, n will not upload the actual times spots aire at information immediately should be place	, the rates charged and the classes of time d until an invoice is generated, the name

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ISCI Cod	 e:	JI	P032460			Conf	lict De	scriptic	n:	Р	OLITI	CAL C	ANDI	DATE	
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\$18	60	10A-3P		4/15	2	2	2	2	2			10	10	\$180.00	
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KSCJ-AM

ORDER#: 3195498

DATE:

04/08/2022

MARKET:

Sioux City, IA

AMOUNT: \$530.00 SPOTS: 30

AGENCY:

MEDIA FINANCIAL SERVICES

9th Fl, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

1655 Palm Beach Lakes Blvd.

MOD:

REP:

Stn Ver: 1 Last:

Regional Reps GMP

SALES OFFICE:

DALLAS

SLS PH: 512 275 6477

[X]Unwired []Spot []Mod

SALESPERSON:

Georgia Migliuri

SLS FAX: N/A

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

FLIGHT:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4422925

ADVERTISER:

Jim Pillen for Governor

ELECTION (4/11-4/15)

04-11-2022 TO 4/17/2022

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

EST 3379 - 2022 PRIMARY

AGY EST: 3379

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO:

Adults 18+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/08/2022 11:02

SEC. DEMO: COMMENTS

> [Rep Comment] 04/08/2022: New agency order, please confirm back through exchange system if able, if not confirm to Melissa.costello@genmediapartners.com. thanks!

New Order 4/8 - The new order will run Mon 4/11 - Sun 4/17. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

 Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

All invoices must contain ISCI codes.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

*** SEND INVOICES BROADCAST CALENDAR TO MEDIA FINANCIAL SERVICES. INVOICES MUST INCLUDE ADVERTISER AND ESTIAMTE NUMBER, ALONG WITH date/time/rate/isci/spot length, per spot on affidavit. *****

WEEK#1

4/11/2022 To 4/17/2022

WK TOT \$530.00

WK TOTAL SPOTS 30

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF	6:00AM	10:00AM	60	4/11/2022	4/15/2022	10	\$18	\$180
	2		MTWTF	10:00AM	3:00PM	60	4/11/2022	4/15/2022	10	\$18	\$180
	3		MTWTF	3:00PM	7:00PM	60	4/11/2022	4/15/2022	10	\$17	\$170

KSCJ-AM

ORDER#: 3195498 AMOUNT: \$530.00 DATE:

AGENCY:

04/08/2022 MEDIA FINANCIAL SERVICES

MARKET: REP: Sioux City, IA

Regional Reps GMP

SPOTS: 30

1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903

WES

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

DALLAS

SLS PH: 512 275 6477

SALESPERSON:

Georgia Migliuri

SLS FAX: N/A

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4422925

ADVERTISER:

Jim Pillen for Governor

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

EST 3379 - 2022 PRIMARY ELECTION (4/11-4/15)

AGY EST: 3379

1655 Palm Beach Lakes Blvd.

31. 3379

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

FLIGHT:

04-11-2022 TO 4/17/2022

[X]Unwired []Spot []Mod

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO: Adults 18+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/08/2022 11:02

TOTAL	Apr	Total
SPOT	30	30
CASH	530.00	530.00
TOTAL	530.00	530.00

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\$20	60		4/11	_	2	2	2	2	2			10	10	\$200.00
\$20	60	10A-3P	4/11	4/15			2	2	2			10	10	\$200.00
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KSUX-FM

ORDER#: 3195498

04/08/2022

DATE:

AGENCY:

MARKET:

Sioux City, IA

AMOUNT: \$600.00

MEDIA FINANCIAL SERVICES

REP:

Regional Reps GMP

SPOTS: 30

1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

9th FI, Suite 903

MOD: Stn Ver: 1 Last:

DALLAS

SLS PH: 512 275 6477

SALES OFFICE: SALESPERSON:

Georgia Migliuri

SLS FAX: N/A

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4422925

ADVERTISER:

Jim Pillen for Governor

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

EST 3379 - 2022 PRIMARY

AGY EST: 3379

1655 Palm Beach Lakes Blvd.

ELECTION (4/11-4/15)

9th Fl, Suite 903

FLIGHT:

04-11-2022 TO 4/17/2022

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO:

Adults 18+

[X]Cash []Trade

SEC. DEMO:

SPOT TYPE:

LAST SENT: 04/08/2022 11:02

COMMENTS

[Rep Comment] 04/08/2022: New agency order, please confirm back through exchange system if able, if not confirm to Melissa.costello@genmediapartners.com. thanks!

New Order 4/8 - The new order will run Mon 4/11 - Sun 4/17. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

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Affidavits of Performance/invoices required; even for orders paid for in advance.

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*** SEND INVOICES BROADCAST CALENDAR TO MEDIA FINANCIAL SERVICES. INVOICES MUST INCLUDE ADVERTISER AND ESTIAMTE NUMBER, ALONG WITH date/time/rate/isci/spot length, per spot on affidavit. *****

WEEK#1 4/11/2022 To 4/17/2022

WK TOT \$600.00

WK TOTAL SPOTS 30

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF	6:00AM	10:00AM	60	4/11/2022	4/15/2022	10	\$20	\$200
	2		MTWTF	10:00AM	3:00PM	60	4/11/2022	4/15/2022	10	\$20	\$200
	3		MTWTF	3:00PM	7:00PM	60	4/11/2022	4/15/2022	10	\$20	\$200

KSUX-FM

ORDER#: 3195498

DATE:

04/08/2022

MARKET: REP:

Sioux City, IA

AMOUNT: \$600.00 SPOTS: 30

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

9th FI, Suite 903

MOD:

Stn Ver: 1 Last:

Regional Reps GMP

SALES OFFICE:

DALLAS

SLS PH: 512 275 6477

SALESPERSON:

Georgia Migliuri

SLS FAX: N/A

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4422925

ADVERTISER:

Jim Pillen for Governor

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

EST 3379 - 2022 PRIMARY

AGY EST: 3379

1655 Palm Beach Lakes Blvd.

ELECTION (4/11-4/15)

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

FLIGHT:

04-11-2022 TO 4/17/2022

[X]Unwired []Spot []Mod

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 18+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/08/2022 11:02

-		 	_	 T				Total
TOTAL	Apr							1 Otal
SPOT	30							30
CASH	600.00							600.00
TOTAL	600.00							600.00

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Spot	Spot	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week		Total \$	
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\$13	60	10A-3P	4/11	4/15	2	2	2	2	2			10	10	\$130.00	
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KKMA-FM

ORDER#: 3195498

DATE:

04/08/2022

MARKET: REP:

Sioux City, IA

Regional Reps GMP

AMOUNT: \$430.00 SPOTS: 30

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

9th FI, Suite 903

MOD:

Stn Ver: 1 Last:

DALLAS

SLS PH: 512 275 6477

SALES OFFICE: SALESPERSON:

Georgia Migliuri

SLS FAX: N/A

ISLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4422925

ADVERTISER:

Jim Pillen for Governor

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

EST 3379 - 2022 PRIMARY ELECTION (4/11-4/15)

AGY EST: 3379

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

04-11-2022 TO 4/17/2022

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 18+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/08/2022 11:02

COMMENTS

[Rep Comment] 04/08/2022: New agency order, please confirm back through exchange system if able, if not confirm to Melissa.costello@genmediapartners.com. thanks!

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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

*** SEND INVOICES BROADCAST CALENDAR TO MEDIA FINANCIAL SERVICES. INVOICES MUST INCLUDE ADVERTISER AND ESTIAMTE NUMBER, ALONG WITH date/time/rate/isci/spot length, per spot on affidavit. *****

WEEK#1

4/11/2022 To 4/17/2022

WK TOT \$430.00

WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
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	2		MTWTF.	10:00AM	3:00PM	60	4/11/2022	4/15/2022	10	\$13	\$130
	3		MTWTF.	3:00PM	7:00PM	60	4/11/2022	4/15/2022	10	\$15	\$150

KKMA-FM

ORDER#: 3195498

DATE:

04/08/2022

MARKET:

Sioux City, IA

AMOUNT: \$430.00 SPOTS: 30

AGENCY:

MEDIA FINANCIAL SERVICES

WEST PALM BEACH, FL 33401

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

MOD:

REP:

Stn Ver: 1 Last:

Regional Reps GMP

SALES OFFICE:

DALLAS

SLS PH: 512 275 6477

Invoices@MediaFinancial.com

SALESPERSON: SLS EMAIL:

Georgia Migliuri

SLS FAX: N/A

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4422925

ADVERTISER:

Jim Pillen for Governor

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

EST 3379 - 2022 PRIMARY

AGY EST: 3379

1655 Palm Beach Lakes Blvd.

ELECTION (4/11-4/15)

Adults 18+

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

FLIGHT:

04-11-2022 TO 4/17/2022

[X]Unwired []Spot []Mod

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/08/2022 11:02

TOTAL	Apr	Total
SPOT	30	30
CASH	430.00	430.00
TOTAL	430.00	430.00

Date: 4/7/2022



TRAFFIC INSTRUCTION #605742: Jim Pillen for Governor

Est. 3379, Jim Pillen for Governor - Radio 4.11 - 4.17 Estimate Flight: 04/11/22 - 04/17/22 Instruction Dates: 04/11/22 - 04/17/22

Agency:

AxMedia

Client:

Jim Pillen for Governor 2022 Primary Election

Product: Mkt/Sta:

Grand Island-Kearney, NE:KGFW-AM,KHAS-AM,KKPR-FM,KRGI-AM,KRNY-FM,KROR-FM,KSYZ-FM,KXPN-AM, Lexington, NE:KRVN-AM,KRVN-FM, Lincoln:KBRL-AM,KFGE-FM,KFOR-AM,KGMT-AM,KIBZ-FM,KLIN-AM,KTGL-FM,KUSO-FM,KUTT-FM,KWBE-AM,KZKX-FM, North Platte/Ogallala, NE:KODY-AM,KSID-AM,KSID-FM, Omaha-Council Bluffs:KBIE-FM,KFAB-AM,KGOR-FM,KKCD-FM,KNCY-AM,KSRZ-FM,KXKT-FM, Scottsbluff, NE:KNEB-AM, Sioux City:KKMA-FM,KNEN-FM,KSCJ-MKSRZ-FM,KXKT-FM, Sioux City:KKMA-FM,KNEN-FM,KSCJ-MKSRZ-FM,KSRZ-FM

AM, KSUX-FM, WJAG-AM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot% Seq#
4/11/2022	4/17/2022				JP032460	Victory	:60	100%

Do not down convert any HD spots. Please run the SD spots that are provided for SD channels (Only run per your contracted dates & times. This is NOT a contract.)

Signature: